

<b>FACTS</b>		<b>PRIVACY NOTICE</b>	
		<b>WHAT DOES ADVISER SIGNALS MATTER ADVISORS, LLC (“SMA”) DO WITH YOUR PERSONAL INFORMATION?</b>	
<b>WHY?</b>	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.		
<b>WHAT?</b>	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> <li>▪ Social security number</li> <li>▪ Income</li> <li>▪ Assets</li> <li>▪ Account Balances</li> <li>▪ Investment Experience</li> <li>▪ Risk Tolerance</li> </ul> <p>When you are no longer our customer, we continue to share information about you as described in this notice.</p>		
<b>HOW?</b>	All financial companies need to share customers’ personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers’ personal information; the reasons SMA chooses to share; and whether you can limit this sharing.		
<b>Reasons we can share your personal information</b>		<b>Does SMA Share?</b>	<b>Can you limit this sharing?</b>
<b>For our everyday business purposes</b> - such as to process your transactions, maintain your accounts(s) or respond to court orders and legal investigations.		Yes	No
<b>For our marketing purposes</b> - to offer our products and services to you		Yes	No
<b>For joint marketing with other financial companies</b>		No	We don’t share
<b>For our affiliates' everyday business purposes</b> - information about your transactions and experiences		No	We don’t share
<b>For our affiliates' everyday business purposes</b> – information about your creditworthiness		No	We don’t share
<b>For nonaffiliates to market to you</b>		No	We don’t share
<b>To limit our sharing</b>	<ul style="list-style-type: none"> <li>▪ Call 844-545-5050</li> <li>▪ Visit: <a href="http://www.signalsmatteradvisors.com">www.signalsmatteradvisors.com</a></li> </ul> <p>Please note:</p> <p>If you are a <i>new</i> customer, we can begin sharing your information from the date we send this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.</p>		
<b>Questions?</b>	<p>Call Signals Matter at 844-545-5050</p> <p>Visit: <a href="http://www.signalsmatteradvisors.com">www.signalsmatteradvisors.com</a></p>		

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<b>Who we are</b>	
<b>Who is providing this notice?</b>	Signals Matter Advisors, LLC
<b>What we do</b>	
<b>How does SMA protect my personal information?</b>	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
<b>How does SMA collect my personal information?</b>	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> <li>▪ Open an account</li> <li>▪ Give us your income information</li> <li>▪ Enter into an investment advisory contract</li> <li>▪ Make deposits or withdrawals from your account</li> <li>▪ Tell us about your investment or retirement portfolio</li> </ul>
<b>Why can't I limit all sharing?</b>	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> <li>▪ sharing for affiliates' everyday business purposes—information about your creditworthiness</li> <li>▪ affiliates from using your information to market to you</li> <li>▪ sharing for nonaffiliates to market to you</li> </ul> <p>State laws and individual companies may give you additional rights to limit sharing.</p>
<b>What happens when I limit sharing for an account I hold jointly with someone else?</b>	Your choices will apply to everyone on your account - unless you tell us otherwise.
<b>Definitions</b>	
<b>Affiliates</b>	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> <li>▪ <i>Signals Matter Advisors is a wholly owned subsidiary of Signals Matter, LLC.</i></li> </ul>
<b>Nonaffiliates</b>	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> <li>▪ <i>Signals Matter Advisors does not share with nonaffiliates so they can market to you.</i></li> </ul>
<b>Joint Marketing</b>	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> <li>▪ <i>Signals Matter Advisors does not jointly market using your personal information.</i></li> </ul>
<b>Other important information</b>	